



To share or not to share, consider:

- The data domain choice: private but not too private and positive
- Simple user interface: click & click
- Visualization familiarity: map, in this case
- Lightweight design: serverless architecture

Future work:

- Design guideline?
- Theory of shareability?

As seen in TED x Bangkok

## Where I can go by bus

Share your daily bus commute in Bangkok



[mayday.boonmeelab.com](http://mayday.boonmeelab.com)  
(Only available in Thai)

# Case Studies of Shareable Personal Map Visualization

Puripant Ruchikachorn

Share your travel destinations in Thailand



[data.boonmeelab.com/thaistravelthailand/](http://data.boonmeelab.com/thaistravelthailand/)  
(Only available in Thai)

## Where I have been to

Visited by almost a million people!  
2% of internet users in Thailand